

EVENT AUDIT

2019 IEEE MTT-S International Microwave Symposium



The 2019 IEEE MTT-S
International Microwave Symposium
2-7 June 2019 Boston, MA

DATES OF EVENT:

Conference: June 2 - 7, 2019
Exhibits: June 4 - 6, 2019

LOCATION:

Boston Convention & Exhibition Center, Boston, Massachusetts

EVENT PRODUCER/MANAGER:

Company Name: Institute for Electrical & Electronics Engineers – Microwave
Theory and Techniques Society (IEEE MTT-S)
Address: 1721 Boxelder St. Ste. 107
Louisville, CO 80027
Phone: (303) 530-4562
Website (Show): www.ims-ieee.org

REGISTRATION COMPANY:

MP Associates, Inc.

YEAR EVENT ESTABLISHED:

1959

FREQUENCY:

Annual

DATES OF NEXT EVENT:

Conference: June 21 - 26, 2020
Exhibits: June 23 - 25, 2020

LOCATION:

Los Angeles Convention Center, Los Angeles, California

1. STATEMENT OF MARKET SERVED

Engineers and researchers developing technologies to support wireless communication, radar, RF technologies, high frequency semiconductors, electromagnetics, commercial and military RF, microwave and mm-wave electronics and applications.

Qualified attendees include senior management, engineering management, engineers, and R & D personnel employed in the private sector or by the government/military.

2. STATEMENT OF VERIFICATION METHODOLOGY

All badges were printed on site, at which point the attendee was entered into the system as verified.

3. AUDITED ATTENDEE ANALYSIS

YEAR EVENT HELD	EVENT LOCATION	TOTAL CONFERENCE ATTENDEES	TOTAL EXHIBITS ONLY ATTENDEES	SUB-TOTAL CONFERENCE & EXHIBITS ONLY ATTENDEES	SPEAKERS*	MEDIA	EXHIBITORS, NON-EXHIBITING SPONSORS AND THEIR SUPPORT STAFF**	Total
2011	Baltimore	2,294	1,907	4,201	--	31	4,220	8,421
2012	Montreal	2,599	1,463	4,062	--	35	3,568	7,665
2013	Seattle	2,312	1,395	3,707	--	38	3,760	7,505
2014	Tampa	2,370	1,443	3,813	--	37	3,828	7,678
2015	Phoenix	2,889	1,701	4,590	--	57	3,993	8,640
2016	San Francisco	2,884	2,695	5,579	--	61	4,365	10,005
2017	Honolulu	2,154	712	2,866	--	30	2,530	5,426
2018	Philadelphia	2,635	1,757	4,392	--	36	4,009	8,437
2019	Boston	2,767	2,262	5,029	--	32	4,412	9,473

* Included as Conference Attendees. ** Not audited. Count supplied by Show Management.

EVENT AUDIT

2019 IEEE MTT-S International Microwave Symposium



4. PRIMARY END PRODUCT/SERVICE

PRIMARY END PRODUCT/SERVICE	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT PROVIDING PRIMARY END PRODUCT
Communication Systems, Equipment	726	14.4	15.3
Wireless (WiFi, WiMAX, UWB, other)	283	5.6	6.0
Government - Military	355	7.1	7.5
Government - Other	71	1.4	1.5
Defense Electronics	467	9.3	9.8
Medical Electronics	85	1.7	1.8
Navigation/Telemetry/GPS Systems	17	0.3	0.4
Industrial Automation/Control Systems	44	0.9	0.9
Transportation (Automotive/Aviation)	51	1.0	1.1
Consumer Electronics	91	1.8	1.9
Computers or Peripherals	11	0.2	0.2
Test & Measurement	380	7.6	8.0
Components/Hardware	450	8.9	9.5
RF/HF Front-End Modules	555	11.0	11.7
Data Transmission	25	0.5	0.5
Semiconductors & ICs	774	15.4	16.3
Materials	149	3.0	3.1
Services	72	1.4	1.5
Software (EDA/CAD/CAM etc.)	97	1.9	2.0
Retiree	42	0.8	0.9
Total Conference and Exhibit Only Attendees Providing this Information	4,745	94.4	100.0
Total Conference and Exhibit Only Attendees Not Providing this Information	284	5.6	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	5,029	100.0	100.0

5. PRIMARY JOB FUNCTION

PRIMARY JOB FUNCTION	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT PROVIDING PRIMARY JOB FUNCTION
Executive/Senior Management	728	14.5	15.1
Executive/Senior Technology Development	212	4.2	4.4
Engineering Management	308	6.1	6.4
Design Engineering	832	16.5	17.2
Engineering Services	115	2.3	2.4
Manufacturing / Production Engineering	145	2.9	3.0
Application Engineer	202	4.0	4.2
Procurement / Purchasing	51	1.0	1.1
Professor / Research - Academic	494	9.8	10.2
Research & Development - Government	164	3.3	3.4
Research & Development - Industry	377	7.5	7.8
Student	564	11.2	11.7
Financial or Industry Analyst	23	0.5	0.5
Editor / Publisher	3	0.1	0.1
Marketing / Sales	504	10.0	10.4
Consultant	72	1.4	1.5
Retiree	38	0.8	0.8
Total Conference and Exhibit Only Attendees Providing this Information	4,832	96.1	100.0
Total Conference and Exhibit Only Attendees Not Providing this Information	197	3.9	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	5,029	100.0	100.0

EVENT AUDIT

2019 IEEE MTT-S International Microwave Symposium



6. PRODUCTS AND/OR SERVICES YOU RECOMMEND, PURCHASE, OR INFLUENCE THE PURCHASE OF

PRODUCTS AND/OR SERVICES YOU RECOMMEND, PURCHASE, OR INFLUENCE THE PURCHASE OF	TOTAL ATTENDEES	PERCENT PROVIDING PURCHASE INFORMATION
Active Components	2,054	41.5
Antennas	1,299	26.3
Control Components	680	13.8
Materials	1,054	21.3
Manufacturing Equipment	487	9.9
Optoelectronics & Fiber-Optics	390	7.9
Passive Components	2,035	41.2
Semiconductors/Integrated Circuits	1,836	37.1
Services	507	10.3
Signal Processing Components	574	11.6
Software & CAD	1,056	21.4
Subsystems & Systems	963	19.5
Test Equipment and Instruments	1,689	34.2
Transmission-Line Components	755	15.3
Consultant Services	365	7.4
Not Applicable	864	17.5
Total Conference and Exhibit Only Attendees Providing this Information	4,944	100.0
Total Conference and Exhibit Only Attendees Not Providing this Information	85	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	5,029	100.0

Multiple responses allowed, hence total number of responses exceeds the total attendance and category counts should not be added together.

7. FREQUENCY RANGE OF YOUR PRIMARY WORK

FREQUENCY RANGE OF PRIMARY WORK	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT PROVIDING FREQUENCY RANGE
RF	3,600	71.6	73.7
Microwave	3,237	64.4	66.3
Millimeter-wave	2,450	48.7	50.2
Terahertz	497	9.9	10.2
Other	328	6.5	6.7
Total Conference and Exhibit Only Attendees Providing this Information	4,885	97.1	100.0
Total Conference and Exhibit Only Attendees Not Providing this Information	144	2.9	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	5,029	100.0	100.0

EVENT AUDIT

2019 IEEE MTT-S International Microwave Symposium



8. AUDITED GEOGRAPHIC BREAKOUT OF CONFERENCE AND EXHIBIT ONLY ATTENDEES

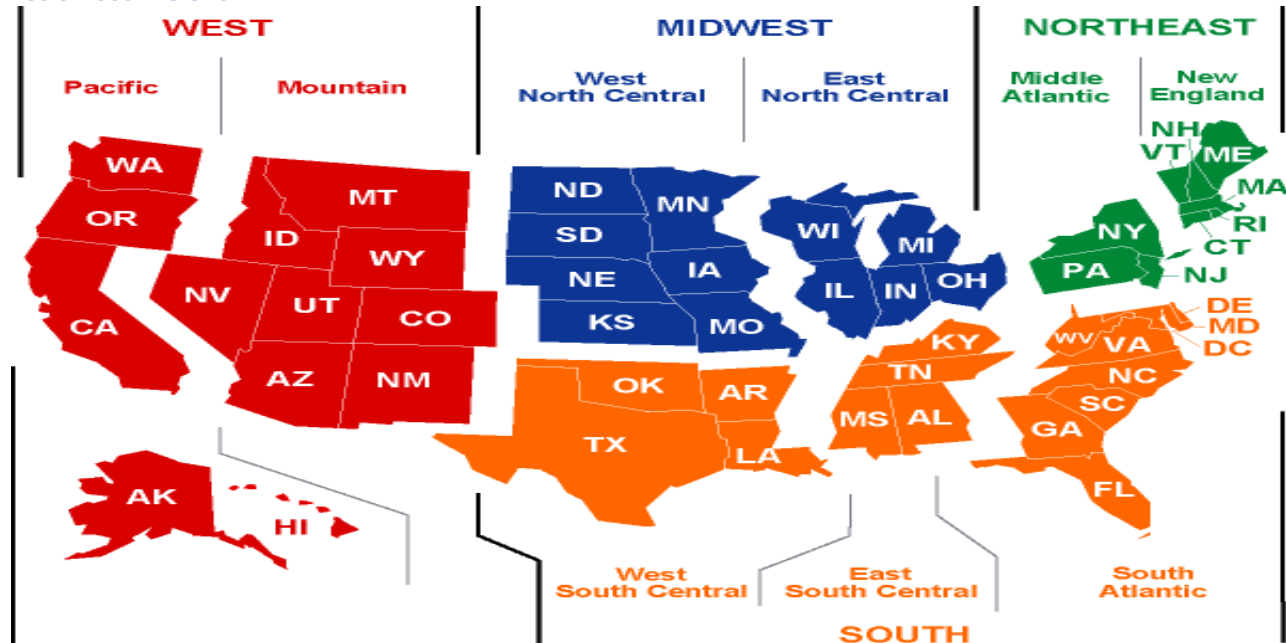
STATE	TOTAL	PERCENT
NEW ENGLAND	1,534	42.27%
Maine	37	
New Hampshire	194	
Vermont	18	
Massachusetts	1,176	
Rhode Island	32	
Connecticut	77	
MIDDLE ATLANTIC	434	11.96%
New York	217	
New Jersey	142	
Pennsylvania	75	
EAST NORTH CENTRAL	168	4.63%
Ohio	49	
Indiana	33	
Illinois	45	
Michigan	34	
Wisconsin	7	
WEST NORTH CENTRAL	56	1.54%
Minnesota	34	
Iowa	14	
Missouri	4	
North Dakota	1	
South Dakota	0	
Nebraska	0	
Kansas	3	
SOUTH ATLANTIC	407	11.22%
Delaware	18	
Maryland	93	
District of Columbia	9	
Virginia	70	
West Virginia	2	
North Carolina	64	
South Carolina	4	
Georgia	54	
Florida	93	

STATE	TOTAL	PERCENT
EAST SOUTH CENTRAL	17	0.47%
Kentucky	3	
Tennessee	5	
Alabama	9	
Mississippi	0	
WEST SOUTH CENTRAL	166	3.89%
Arkansas	1	
Louisiana	0	
Oklahoma	10	
Texas	130	
MOUNTAIN	165	4.55%
Montana	1	
Idaho	1	
Wyoming	0	
Colorado	63	
New Mexico	8	
Arizona	81	
Utah	5	
Nevada	6	
PACIFIC	707	19.48%
Alaska	0	
Washington	35	
Oregon	37	
California	626	
Hawaii	9	
UNITED STATES	3,629	72.16

INTERNATIONAL	TOTAL	PERCENT
Canada	135	2.68
Mexico	3	0.06
Outside North America	1,262	25.09

Not Providing this Information	--	--
Total Conference & Exhibit Only Attendees	5,029	100.00

US CENSUS REGIONS



EVENT AUDIT

2019 IEEE MTT-S International Microwave Symposium



8A. AUDITED BREAKOUT OF ALL CONFERENCE AND EXHIBITS ONLY ATTENDEES OUTSIDE NORTH AMERICA

COUNTRY	CODE	TOTAL	PERCENT	COUNTRY	CODE	TOTAL	PERCENT
Netherlands Antilles	AN	2	0.04	Korea, Democratic People's Republic of	KP	2	0.04
Austria	AT	16	0.32	Korea, Republic of	KR	123	2.45
Australia	AU	15	0.30	Latvia	LV	1	0.02
Belgium	BE	19	0.38	Malaysia	MY	1	0.02
Brazil	BR	3	0.06	Netherlands	NL	38	0.76
Switzerland	CH	12	0.24	Norway	NO	1	0.02
China	CN	112	2.23	New Zealand	NZ	1	0.02
Czech Republic	CZ	3	0.06	Peru	PE	1	0.02
Germany	DE	151	3.00	Philippines	PH	4	0.08
Denmark	DK	6	0.12	Poland	PL	16	0.32
Egypt	EG	3	0.06	Portugal	PT	10	0.20
Spain	ES	28	0.56	Serbia	RS	1	0.02
Finland	FI	23	0.46	Russian Federation	RU	9	0.18
France	FR	93	1.85	Saudi Arabia	SA	4	0.08
United Kingdom	GB	65	1.29	Sweden	SE	42	0.84
Greece	GR	2	0.04	Singapore	SG	13	0.26
Hong Kong	HK	12	0.24	Slovenia	SI	2	0.04
Ireland	IE	9	0.18	Thailand	TH	1	0.02
Israel	IL	56	1.11	Turkey	TR	15	0.30
India	IN	32	0.64	Taiwan, Province of China	TW	87	1.73
Iraq	IQ	1	0.02	Ukraine	UA	2	0.04
Italy	IT	50	0.99	Viet Nam	VN	7	0.14
Jordan	JO	4	0.08	South Africa	ZA	7	0.14
Japan	JP	157	3.12				
TOTAL Conference & Exhibit Attendance Outside North America						1,262	100.00
TOTAL North America						3,767	74.91
Not Providing this Information						--	--
Total Conference & Exhibit Attendance						5,029	100.00

EVENT AUDIT

2019 IEEE MTT-S International Microwave Symposium



REGISTRATION FORM: page 1



The 2019 IEEE MTT-S
International Microwave Symposium
2 - 7 June 2019, Boston, MA

IMS - RFIC - ARFTG REGISTRATION FORM

Boston Convention Center, Boston, MA

1 All Early Bird and Advance registration must be received by 6 May and 31 May, respectively, for appropriate costs to apply.
by fax: +1 (303) 530-4334

by mail: IMS2019 Registration, MP Associates, Inc.
1721 Boxelder St. Suite 107
Louisville, CO 80027 USA

2 Attendee Information

First Name

Last Name

Company

Title

Street

City

Mail Stop

State

Postal Code

Country

Email

Secondary Email

Telephone

IEEE Membership #

Student ID #

Member of: MTT-S ARFTG

3 Attendee Survey

- 1) What is your principal job function?
- 101 Executive/Senior Management
 - 102 Executive/Senior Technology Development
 - 103 Engineering Management
 - 104 Design Engineering
 - 105 Engineering Services
 - 106 Manufacturing/Production Engineering
 - 107 Application Engineer
 - 108 Procurement/Purchasing
 - 109 Professor/Research - Academic
 - 110 Research & Development - Government
 - 111 Research & Development - Industry
 - 112 Student
 - 113 Financial or Industry Analyst
 - 114 Editor/Publisher
 - 115 Marketing/Sales
 - 116 Consultant
 - 117 Retiree

- 2) What primary end product or service do you work on?
- 201 Communication systems, equipment
 - 202 Wireless (WiFi, WiMAX, UWB)
 - 203 Government - Military
 - 204 Government - Other
 - 205 Defense Electronics
 - 206 Medical Electronics
 - 207 Navigation/telemetry/GPS systems
 - 208 Industrial automation/control systems
 - 209 Transportation (Automotive/Aviation)
 - 210 Consumer Electronics

- 211 Computers or peripherals
- 212 Test & Measurement
- 213 Components/Hardware
- 214 RF/HF Front-End Modules
- 215 Data Transmission
- 216 Semiconductors & ICs
- 217 Materials
- 218 Services
- 219 Software (EDA/CAD/CAM)
- 220 Retiree

3) Which products and/or services in the following areas do you recommend, purchase or influence the purchase of?

(Answer all that apply)

- 301 Active Components
- 302 Antennas
- 303 Control Components
- 304 Materials
- 305 Manufacturing Equipment
- 306 Optoelectronics & Fiber-Optics
- 307 Passive Components
- 308 Semiconductors/Integrated Circuits
- 309 Services
- 310 Signal Processing Components
- 311 Software & CAD
- 312 Subsystems & Systems
- 313 Test Equipment and Instruments
- 314 Transmission-Line Components
- 315 Consultant Services
- 316 Not Applicable

4) At what frequency is your primary work?

- 401 RF
- 402 Microwave
- 403 Millimeter-wave
- 404 Terahertz
- 405 Other

5) Number of engineers in your organization

- 501 10 or fewer
- 502 11 to 40
- 503 41 to 100
- 504 More than 100

6) Is this the first time you have attended International Microwave Week?

- 601 Yes
 - 602 No
- 7) Are you an MTT member?
- 701 Yes
 - 702 No

8) Did you graduate with your first professional degree within the last 15 years?

- 801 Yes
- 802 No

9) Would you like to be contacted by MTT-S to provide you with information on opportunities available to Young Professionals?

- 901 Yes
- 902 No

Would you like to receive emails from:

- IEEE and MTT-S
- Industry

IMS provides an email list of attendees to exhibitors. If you do NOT want to receive this correspondence, check here:

EVENT AUDIT

2019 IEEE MTT-S International Microwave Symposium



REGISTRATION FORM: page 2

4 Registration Pricing									
Superspass IMS, RFIC, and ARFTG, ONE full-day workshop (or half-day workshops, to equal one full-day), Electronic Proceedings: IMS, RFIC, ARFTG, AND Workshops, Awards Banquet	Early Bird (1 Feb - 6 May)				Advance (7 - 31 May)				Cost
	IEEE or ARFTG Membership Member	IEEE Life Member (Retiree) or Student IEEE Member	Non-Member	Student Non-Member	IEEE or ARFTG Membership Member	IEEE Life Member (Retiree) or Student IEEE Member	Non-Member	Student Non-Member	
	<input type="radio"/> \$1130	<input type="radio"/> \$500	<input type="radio"/> \$1700	<input type="radio"/> \$750	<input type="radio"/> \$1310	<input type="radio"/> \$580	<input type="radio"/> \$1970	<input type="radio"/> \$870	\$ _____
IMS									
IMS Sessions	<input type="radio"/> \$495	<input type="radio"/> \$120	<input type="radio"/> \$745	<input type="radio"/> \$180	<input type="radio"/> \$575	<input type="radio"/> \$140	<input type="radio"/> \$860	<input type="radio"/> \$210	\$ _____
Single Day Registration	<input type="radio"/> \$250		<input type="radio"/> \$375		<input type="radio"/> \$290		<input type="radio"/> \$435		\$ _____
Select day: <input type="radio"/> Tuesday <input type="radio"/> Wednesday <input type="radio"/> Thursday									
RFIC Symposium									
RFIC Sessions	<input type="radio"/> \$265	<input type="radio"/> \$150	<input type="radio"/> \$400	<input type="radio"/> \$225	<input type="radio"/> \$305	<input type="radio"/> \$175	<input type="radio"/> \$460	<input type="radio"/> \$260	\$ _____
ARFTG Conference									
ARFTG Sessions	<input type="radio"/> \$275	<input type="radio"/> \$160	<input type="radio"/> \$415	<input type="radio"/> \$240	<input type="radio"/> \$320	<input type="radio"/> \$185	<input type="radio"/> \$480	<input type="radio"/> \$280	\$ _____
Exhibition									
Exhibition Only Pass (Tuesday - Thursday)	<input type="radio"/> \$30	<input type="radio"/> \$30	<input type="radio"/> \$30	<input type="radio"/> \$30	<input type="radio"/> \$30	<input type="radio"/> \$30	<input type="radio"/> \$30	<input type="radio"/> \$30	\$ _____
Wednesday Exhibition Only Pass	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	\$ _____
Guest Badge									
Guest Lounge:	<input type="radio"/> \$50	<input type="radio"/> \$50	<input type="radio"/> \$50	<input type="radio"/> \$50	<input type="radio"/> \$50	<input type="radio"/> \$50	<input type="radio"/> \$50	<input type="radio"/> \$50	\$ _____
Guest Information:	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	\$ _____
First Name	Last Name			Email					
5G Summit	<input type="radio"/> \$195	<input type="radio"/> \$150	<input type="radio"/> \$290	<input type="radio"/> \$230	<input type="radio"/> \$230	<input type="radio"/> \$170	<input type="radio"/> \$340	<input type="radio"/> \$260	
RF Boot Camp	<input type="radio"/> \$120	<input type="radio"/> \$120	<input type="radio"/> \$180	<input type="radio"/> \$180	<input type="radio"/> \$140	<input type="radio"/> \$140	<input type="radio"/> \$210	<input type="radio"/> \$210	

5 Workshops and Short Courses Please select from the following:									
Full Day Workshops:	<input type="checkbox"/> WSA <input type="checkbox"/> WSB <input type="checkbox"/> WSC <input type="checkbox"/> WSE <input type="checkbox"/> WSF <input type="checkbox"/> WSG <input type="checkbox"/> WSH <input type="checkbox"/> WSI <input type="checkbox"/> WSJ <input type="checkbox"/> WSK <input type="checkbox"/> WSL <input type="checkbox"/> WSM <input type="checkbox"/> WMA <input type="checkbox"/> WMB <input type="checkbox"/> WMC <input type="checkbox"/> WMD <input type="checkbox"/> WME <input type="checkbox"/> WMF <input type="checkbox"/> WMI <input type="checkbox"/> WMJ <input type="checkbox"/> WMK <input type="checkbox"/> WFA <input type="checkbox"/> WFB <input type="checkbox"/> WFC <input type="checkbox"/> WFD <input type="checkbox"/> WFE <input type="checkbox"/> WFF								
Half Day Workshops:	<input type="checkbox"/> WSD <input type="checkbox"/> WMG <input type="checkbox"/> WMH <input type="checkbox"/> WFG <input type="checkbox"/> WFH								
Full Day Short Course:	<input type="checkbox"/> SSA <input type="checkbox"/> SSB <input type="checkbox"/> SMA								
									Cost
Full Day Workshops	# _____ \$190	# _____ \$100	# _____ \$290	# _____ \$155	# _____ \$220	# _____ \$120	# _____ \$330	# _____ \$180	\$ _____
Half Day Workshops	# _____ \$95	# _____ \$50	# _____ \$145	# _____ \$75	# _____ \$110	# _____ \$60	# _____ \$165	# _____ \$85	\$ _____
Full Day Short Course	# _____ \$330	# _____ \$150	# _____ \$495	# _____ \$225	# _____ \$385	# _____ \$175	# _____ \$575	# _____ \$260	\$ _____
2 Full day workshops or equivalent - <small>Includes All 3 Days of Workshop Electronic Proceedings (Distributed Via the Cloud)</small>	# _____ \$495	# _____ \$360	# _____ \$740	# _____ \$540	# _____ \$570	# _____ \$420	# _____ \$860	# _____ \$630	\$ _____

EVENT AUDIT

2019 IEEE MTT-S International Microwave Symposium



REGISTRATION FORM: page 3

6 Extra Proceedings & Digests	Early Bird (1 Feb - 6 May)				Advance (7 - 31 May)				Cost
	IEEE or ARFTG Membership				IEEE or ARFTG Membership				
	Member	IEEE Life Member (Retiree) or Student IEEE Member	Non-Member	Student Non-Member	Member	IEEE Life Member (Retiree) or Student IEEE Member	Non-Member	Student Non-Member	
IMS - Electronic (Distributed Via the Cloud)	<input type="radio"/> \$50	<input type="radio"/> \$50	<input type="radio"/> \$80	<input type="radio"/> \$80	<input type="radio"/> \$60	<input type="radio"/> \$60	<input type="radio"/> \$90	<input type="radio"/> \$90	\$ _____
RFIC - Electronic (Distributed Via the Cloud)	<input type="radio"/> \$50	<input type="radio"/> \$50	<input type="radio"/> \$80	<input type="radio"/> \$80	<input type="radio"/> \$60	<input type="radio"/> \$60	<input type="radio"/> \$90	<input type="radio"/> \$90	\$ _____
ARFTG - Electronic (Distributed Via the Cloud)	<input type="radio"/> \$50	<input type="radio"/> \$50	<input type="radio"/> \$80	<input type="radio"/> \$80	<input type="radio"/> \$60	<input type="radio"/> \$60	<input type="radio"/> \$90	<input type="radio"/> \$90	\$ _____

7 Events	#	\$	#	\$	#	\$	#	\$	\$
Awards Banquet (Wednesday Night)	_____	\$75	_____	\$75	_____	\$75	_____	\$75	\$ _____
RFIC Sunday Evening (includes plenary session, industry showcase & reception)	_____	\$50	_____	\$50	_____	\$80	_____	\$80	\$ _____

8 Lunch	Mon	Tues	Wed	Thurs	#	\$	#	\$	\$
Boxed Lunches	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	_____	\$20	_____	\$30	\$ _____

9 Card Number _____ Expiration Date _____ Total Remittance: \$ _____

MasterCard Visa American Express Security Code _____ Signature: _____

10 **Submit via Fax or Mail to:**

Make checks payable to: MTTs-IMS2019

IMS2019 Fax registrations accepted with credit
 Attn: Registration Desk card payment only!
 1721 Boxelder St., Ste 107 Phone Number: +1(303) 530-4562
 Louisville, CO 80027 USA Fax Number: +1(303) 530-4334

Refund Policy: Written requests for cancellations received on or before 14 May, 2018 will be honored. Cancellations received after 6 May, 2019 will NOT be honored and all registration fees will be forfeited. After 24 May, 2019 faxed registrations will not be accepted in office. You MUST register on-site. TELEPHONE REGISTRATIONS WILL NOT BE ACCEPTED! ANY REGISTRATION WITHOUT PAYMENT WILL BE DISCARDED! If payment is received from a non-US bank, attendees will be charged a collection fee of \$45.00.

EVENT AUDIT

2019 IEEE MTT-S International Microwave Symposium



STATEMENT OF CERTIFICATION – AUDIT CONDUCTED BY AUDIENCE INSIGHTS

We have carefully examined the attendee records of the 2019 IEEE MTT-S International Microwave Symposium held in Boston, MA. The audit process includes pre-event review of the registration and event access process, post event confirmations of attendance and attendee demographics, examination of accounting records, and any other auditing procedures considered appropriate or necessary. This audit complies with the standards set forth by the Exhibition and Event Industry Audit Commission (EEIAC), a not for profit commission organized for the purpose of managing and overseeing the exhibition industry's independent audit process.

Based on our review and analysis, the statements set forth in this report fairly and accurately present the total attendance of this event in conformance with generally accepted event measurement practices.

Audience Insights

Framingham, MA